

American Technology Venture Lab

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Sponsor Categories

Inaugural Cadre March 1, April 26, June 21, & August 16, 2024

The American Technology Venture Lab (ATVL) is a non-profit organization that delivers a next-generation, objectives-based mentoring and educational program for scalable, early stage, science and technology-based ventures. “The mission of ATVL is to empower our next generation to flourish near their hometowns by cultivating an ecosystem where their talent contributes to innovation and aligns with local opportunities.

Your sponsorship contribution enables us to deliver a unique objective based mentoring methodology as a region wide resource for Upstate, SC. The four sessions lasting a full day bring together a large classroom full of highly experienced mentors who volunteer their time between the sessions to share their experience, networks, and know how that help the founders accomplish their objectives and prepare their ventures for scaling to their full market potential.

As an independent non-profit organization, we are seeking a broad base of support from corporate, philanthropic, and economic development partners so that our board can deliver the best possible results based entirely on the merit of the ventures and the commitment of the mentors as a region wide resource.

Please select the sponsorship that best fits your organization.



George Dean Johnson, Jr.
College of Business and Economics
UNIVERSITY OF SOUTH CAROLINA UPSTATE

American Technology Venture Lab

International Sponsor

An International Sponsor is a branch of a company outside of the US with up to \$100 million revenue.

Stars

One Star	Initial Global Engagement	\$100
Two Stars	Growing International Presence	\$250
Three Stars	Significant Global Influence	\$500
Four Stars	Major International Player	\$1,000
Five Stars	Top Tier Global Leadership	\$2,500

Any contribution exceeding a level but below the next is designated with a plus (e.g., "Three Star+").



To send your international sponsor donation, please use the QR code on the left or click on the following link:

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The payment system accepts your company check or credit card payment. Be sure you don't miss this opportunity to participate as a member of the international community in Upstate, SC to show that you support local innovation and technology ventures.

Sponsorship for a full day session, breakfast, coffee breaks, lunch, or the end of day reception are available for interested sponsors to highlight your business and your country. See **Session Event Sponsor Categories**.

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Local Business Sponsor

A Local Business has less than 500 employees or less than \$100 million revenue.

Precious Stones

Topaz	Entry Level Local Impact	\$250
Emerald	Growing Regional Significance	\$500
Sapphire	Notable Local Presence	\$1,000
Ruby	Major Regional Influence	\$2,500
Diamond	Leading Local Industry Presence	\$5,000

Any contribution exceeding a level but below the next is designated with a plus (e.g., "Emerald+").



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Corporate Sponsor

A corporate sponsor has more than 500 employees or more than \$100 million revenue.

Precious Metals

Bronze	Foundation-level Corporate Support	\$500
Copper	Developing Corporate Sponsorship	\$1,000
Silver	Established Corporate Influence	\$2,500
Gold	Major Corporate Benefactor	\$5,000
Platinum	Premier Corporate Leadership	\$10,000

Any contribution exceeding a level but below the next is designated with a plus (e.g., "Gold+").



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Global Enterprise Sponsor

A global enterprise has more than 5,000 employees or more than
\$2 billion revenue.

Cosmic Phenomena

Nebula	Emerging Global Potential	\$1,000
Supernova	Expansive Global Growth	\$2,500
Galaxy	Diverse & Extensive Global Reach	\$5,000
Pulsar	Steady & Powerful Global Influence	\$10,000
Universe	Unparalleled Global Leadership	\$25,000

Any contribution exceeding a level but below the next is designated with a
plus (e.g., "Galaxy+").



To send your Global Enterprise Sponsor donation,
please use the QR code on the left or click on the
following link:

[Global Enterprise Sponsorship Page](#)

The payment system accepts your company check
or credit card payment. Be sure you don't miss this
opportunity to participate as a member of the global
enterprise community in Upstate, SC to show that you support local innovation
and technology ventures.

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of day reception are available for interested sponsors to highlight your business
participation. See **Session Event Sponsor Categories**.

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Session Event Sponsor Categories

Each cadre consists of four sessions that are scheduled eight weeks apart. Sponsorship of an event feature for the entire cadre will take priority over sponsorship for an event feature of an individual session.

Feature	Cadre	Session
Lead Session Sponsor Full Day	\$13,500	\$3,750
Continental Breakfast Sponsor	\$ 7,380	\$1,950
Morning Coffee Break Sponsor	\$ 1,800	\$ 450
Lunch Sponsor	\$ 8,820	\$2,300
Afternoon Coffee Break Sponsor	\$ 3,780	\$ 950
Reception Sponsor	\$12,420	\$3,450



Please Contact us directly for Cadre Sponsorship.
Session Sponsors please visit the following link:

[Session Event Sponsorship Page](#)

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American Technology Venture Lab
A South Carolina Non-Profit Corporation

Sponsor Benefits

- Support groundbreaking mentoring for tech startups.
- Gain brand visibility among influential participants.
- Impact the local economy and innovation landscape.
- Network with industry leaders and entrepreneurs.
- Receive long-term recognition for community contribution.
- Foster talent retention and growth in Upstate South Carolina.
- Encourage local talent to build top-tier tech careers near home.
- Support the hunt for “unicorns” to boost the regional economy.
- Provide a critical regional resource for venture excellence.
- Highlight the challenge of scaling and the value of objective-based mentoring.
- Engage region-wide in economic development and innovation.
- Connect experienced entrepreneurs, experts, and investors through mentorship.
- Facilitate valuable networking among corporate executives and innovators.



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